



WLWK
787 Lombardi Ave
Green Bay, WI 54304

Dudley Media
919 Catharine St
Philadelphia, PA 19147

Contract # 2630837

Schedule Dates 09/20/16-09/25/16
Advertiser Prosperity for Everyday People (112579)
Agency Dudley Media (7265)
Product POLITICAL ISSUE (ns) (1187)
Brand PROSPERITY 4 EVERYDAY PEOPLE (862525)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name /
Phone/Fax N/A
CPE N/A
Account Types National/Political Issue Agency BRD
Billing Type Standard
Comments PROSP 4 EVERYDAY PRO CHRISTIAN CAMBERO
NEW POLITICAL ORDER - PLS CF - THANKS

Date Entered 09/19/16
Last Modified
Entered By Elizabeth Bragstad
CO-OP No
Headline # ECR25289667
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$7,657.50
Net Total \$43,392.50
Sales Tax

Green Bay (WLWK)
By Broadcast Month
Sep. 2016
Grand Total:
Spots 90
Rate \$51,050.00
\$51,050.00

Due to: Pending line Approvals (Contract is shown with Pending Workflow Approvals applied)

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
Est 1.0	Unapproved (NewL) on credit hold / News	09/20/16-09/23/16	2	:30	5A- News-Good Day Wisconsin 5a			1	1	1	1			4	\$350.00	\$1,400.00	Green Bay (WLWK)	NEWS	9/19/16
Est 2.0	Unapproved (NewL) on credit hold / News	09/20/16-09/23/16	2	:30	5:30A- News-Good Day Wisconsin 5a			1	1	1	1			4	\$350.00	\$1,400.00	Green Bay (WLWK)	NEWS	9/19/16
Est 3.0	Unapproved (NewL) on credit hold / News	09/20/16-09/23/16	2	:30	6A- News-Good Day Wisconsin 6a			1	1	1	1			4	\$750.00	\$3,000.00	Green Bay (WLWK)	NEWS	9/19/16
Est 4.0	Unapproved (NewL) on credit hold / News	09/20/16-09/23/16	2	:30	6:30A- News-Good Day Wisconsin 6a			1	1	1	1			4	\$750.00	\$3,000.00	Green Bay (WLWK)	NEWS	9/19/16
Est 5.0	Unapproved (NewL) on credit hold / News	09/20/16-09/23/16	2	:30	7A- News-Good Day Wisconsin 7a			1	1	1	1			4	\$750.00	\$3,000.00	Green Bay (WLWK)	NEWS	9/19/16
Est 6.0	Unapproved (NewL) on credit hold / News	09/20/16-09/23/16	2	:30	7:30A- News-Good Day Wisconsin 7a			1	1	1	1			4	\$600.00	\$2,400.00	Green Bay (WLWK)	NEWS	9/19/16
Est 7.0	Unapproved (NewL) on credit hold / News	09/20/16-09/23/16	2	:30	9A- Live with Kelly			1	1	1	1			4	\$300.00	\$1,200.00	Green Bay (WLWK)	LIVE W KELLY	9/19/16
Est 9.0	Unapproved (NewL) on credit hold / SPOT	09/20/16-09/23/16	3	:30	10A- FOX 11 Living w Amy			1	1	1	1			4	\$100.00	\$400.00	Green Bay (WLWK)	LIVING W AMY	9/19/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
		CB	9/19	

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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Est 10.0	Unapproved (NewL) on credit hold / SPOT	09/20/16-09/23/16	3	:30	11A- Rachael Ray	1	1	1	1	1				4	\$75.00	\$300.00	Green Bay (WLUX)	RACH RAY	9/19/16
Est 11.0	Unapproved (NewL) on credit hold / SPOT	09/20/16-09/23/16	3	:30	3P- Ellen Degeneres	1	1	1	1	1				4	\$150.00	\$600.00	Green Bay (WLUX)	ELLEN	9/19/16
Est 12.0	Unapproved (NewL) on credit hold / SPOT	09/20/16-09/23/16	3	:30	4P- Judge Judy	1	1	1	1	1				4	\$250.00	\$1,000.00	Green Bay (WLUX)	JUDGE JUDY	9/19/16
Est 13.0	Unapproved (NewL) on credit hold / SPOT	09/20/16-09/23/16	3	:30	4:30P- Judge Judy 2	1	1	1	1	1				4	\$250.00	\$1,000.00	Green Bay (WLUX)	JUDGE JUDY	9/19/16
Est 14.0	Unapproved (NewL) on credit hold / News	09/20/16-09/23/16	2	:30	5P- News-FOX 11 News at Five	1	1	1	1	1				4	\$600.00	\$2,400.00	Green Bay (WLUX)	NEWS	9/19/16
Est 15.0	Unapproved (NewL) on credit hold / News	09/20/16-09/23/16	2	:30	5:30P- News-FOX 11 News at Five	1	1	1	1	1				4	\$600.00	\$2,400.00	Green Bay (WLUX)	NEWS	9/19/16
Est 16.0	Unapproved (NewL) on credit hold / SPOT	09/20/16-09/23/16	2	:30	6P- Jeopardy	1	1	1	1	1				4	\$1,500.00	\$6,000.00	Green Bay (WLUX)	JEOP	9/19/16
Est 17.0	Unapproved (NewL) on credit hold / SPOT	09/20/16-09/23/16	2	:30	6:30P- Wheel of Fortune	1	1	1	1	1				4	\$2,000.00	\$8,000.00	Green Bay (WLUX)	WHEEL	9/19/16
Est 18.0	Unapproved (NewL) on credit hold / SPOT	09/20/16-09/23/16	3	:30	9P- News-FOX 11 News at Nine	1	1	1	1	1				4	\$750.00	\$3,000.00	Green Bay (WLUX)	NEWS	9/19/16

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Date:

Accepted-Station:

Date:

Comments:

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By Broadcast Month
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Est 19.0	Unapproved (NewL) on credit hold / News	09/20/16-09/23/16	3	:30	9:30p- News-FOX 11 News at Nine			1	1	1	1			4	\$750.00	\$3,000.00	Green Bay (WLUX)	NEWS	9/19/16
Est 20.0	Unapproved (NewL) on credit hold / News	09/20/16-09/23/16	4	:30	10p- News-FOX 11 News at Ten			1	1	1	1			4	\$300.00	\$1,200.00	Green Bay (WLUX)	NEWS	9/19/16
Est 21.0	Unapproved (NewL) on credit hold / News	09/24/16-09/24/16	4	:30	10p- News-FOX 11 News at Nine-Delay							1		1	\$350.00	\$350.00	Green Bay (WLUX)	NEWS	9/19/16
Est 22.0	Unapproved (NewL) on credit hold / News	09/25/16-09/25/16	4	:30	9p- News-FOX 11 News at Nine							1		1	\$600.00	\$600.00	Green Bay (WLUX)	NEWS	9/19/16
Est 23.0	Unapproved (NewL) on credit hold / News	09/25/16-09/25/16	3	:30	10p- News-FOX 11 News at Ten							1		1	\$400.00	\$400.00	Green Bay (WLUX)	NEWS	9/19/16
Est 24.0	Unapproved (NewL) on credit hold / News	09/24/16-09/24/16	3	:30	6a- News-Good Day Wisconsin Saturday							1		1	\$300.00	\$300.00	Green Bay (WLUX)	NEWS	9/19/16
Est 25.0	Unapproved (NewL) on credit hold / News	09/24/16-09/24/16	3	:30	7a- News-Good Day Wisconsin Saturday							1		1	\$300.00	\$300.00	Green Bay (WLUX)	NEWS	9/19/16
Est 26.0	Unapproved (NewL) on credit hold / News	09/24/16-09/24/16	3	:30	8a- News-Good Day Wisconsin Saturday							1		1	\$300.00	\$300.00	Green Bay (WLUX)	NEWS	9/19/16
Est 27.0	Unapproved (NewL) on credit hold / News	09/25/16-09/25/16	3	:30	6a- News-Good Day Wisconsin Sunday							1		1	\$300.00	\$300.00	Green Bay (WLUX)	NEWS	9/19/16

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Agency

Dudley Media (7265)

Product

POLITICAL ISSUE (ns) (1187)

Brand

PROSPERITY 4 EVERYDAY PEOPLE (862525)

Salesperson

Millennium/DC, Washington DC (1108)

Sales Office

Millennium Washington DC

Buyer Name

/

Phone/Fax

N/A

CPE

N/A

Account Types

National/Political Issue Agency BRD

Billing Type

Standard

Comments

PROSP 4 EVERYDAY PRO CHRISTIAN CAMBERO
NEW POLITICAL ORDER - PLS CF - THANKS

Date Entered 09/19/16

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CO-OP No

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Package Deal

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Commission \$7,657.50

Net Total \$43,392.50

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Green Bay (WLWK)
By Broadcast Month Spots Rate

Sep. 2016 90 \$51,050.00

Grand Total: 90 \$51,050.00

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Est 28.0	Unapproved (NewL) on credit hold / News	09/25/16-09/25/16	3	:30	7A- News-Good Day Wisconsin Sunday	1							1	1	\$300.00	\$300.00	Green Bay (WLWK)	NEWS	9/19/16
Est 29.0	Unapproved (NewL) on credit hold / News	09/25/16-09/25/16	3	:30	8A- News-Good Day Wisconsin Sunday	1							1	1	\$300.00	\$300.00	Green Bay (WLWK)	NEWS	9/19/16
Est 30.0	Unapproved (NewL) on credit hold / News	09/25/16-09/25/16	2	:30	9A- FOX-FOX News Sunday	1							1	1	\$200.00	\$200.00	Green Bay (WLWK)	FOX NEWS SUNDAY	9/19/16

CONFIRMATION CONTRACT

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Date:

Accepted-Station:

Date:

Comments:

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AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WLUC-TV Green Bay, WI	Date: 8-30-16
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I, Duxley Media
do hereby request station time concerning the following issue:

WI State Senate District #18

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

This broadcast time will be used by: Prosperity For Everyday People

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

8-30-14 [Signature] 215-923-0914
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted ☐ Accepted in Part ☐ Rejected
[Signature] Charles Sam Asm
Signature Printed Name Title